

South Piedmont Community College Small Business Center



- One-on-one business counsel
- Access to industry & content experts
- 100% Confidential
- FREE!



Reboot Recover Rebuild

Help is available for small businesses as they face continuing challenges from the COVID-19 pandemic.

Counselors can assist with the following:

- General business guidance
- Assessing the economic impact of the pandemic
- Strategies for scaling business operations
- Break-even and cash flow analysis
- Marketing / Branding / Social Media
- Website Assistance
- Review of financial obligations
- Communications with creditors
- Loan package preparation
- Business resilience strategies
- Referrals to relevant sources of assistance

Register here for free, confidential, counseling at: spcc.edu/sbc

Contact the small business center at: sbc@spcc.edu or Al Johnstone at: 704.290.5218

