

Advertising and Graphic Design – Diploma (D30100) - 37 Credit Hours

2018-2019

Fall Semester – 1 st Year				
Course Number	Course Name	Lec	Lab	Credit
ENG 111	Expository Writing	3	0	3
GRD 110	Typography	2	2	3
GRD 121	Drawing Fundamentals I	1	3	2
GRD 141	Graphic Design I	2	4	4
GRD 151	Computer Design Basics ★	1	4	3
	Communications Elective	3	0	3
Total				18

Major Electives				
Course Number	Course Name	Lec	Lab	Credit
CTI 110	Web, Pgm, and DB Foundation	2	2	3
CTS 125	Presentation Graphics	2	2	3
GRD 113	History of Graphic Design	3	0	3
GRD 122	Drawing Fundamentals II	1	3	2
GRD 167	Photographic Imaging I	1	4	3
GRD 271	Multimedia Design I	1	3	2
GRD 272	Multimedia Design II	1	3	2
GRD 275	Animation I	1	3	2

★ - Designates classes preparing students to sit for Adobe ACA certification tests

Spring Semester – 1 st Year				
Course Number	Course Name	Lec	Lab	Credit
BUS 280	REAL Small Business	4	0	4
CIS 110	Introduction to Computers	2	2	3
GRD 131	Illustration I	1	3	2
GRD 142	Graphic Design II	2	4	4
GRD 152	Computer Design Tech I ★	1	4	3
	Major Elective			3
Total				19

Major Electives (cont.)				
Course Number	Course Name	Lec	Lab	Credit
GRD 281	Design of Advertising	2	0	2
MKT 120	Principles of Marketing	3	0	3
OST 131	Keyboarding	1	2	2
SGD 111	Introduction to SGD	2	3	3
WEB 120	Intro. Internet Multimedia	2	2	3
WEB 140	Web Development Tools	2	2	3
WEB 210	Web Design	2	2	3
WEB 214	Social Media	2	2	3

It is strongly recommended to take courses in bold during the 1st semester.