

## Advertising and Graphic Design AAS (A30100) - 65 Credit Hours

2018 - 2019

Fall – 1 <sup>st</sup> Year				
Course Number	Course Name	Lec	Lab	Credit
ENG 111	Expository Writing (S)	3	0	3
<b>GRD 110</b>	<b>Typography</b>	2	2	3
<b>GRD 121</b>	<b>Drawing Fundamentals I</b>	1	3	2
<b>GRD 141</b>	<b>Graphic Design I</b>	2	4	4
<b>GRD 151</b>	<b>Computer Design Basics *</b>	1	4	3
<b>Total</b>				<b>15</b>

Fall – 2 <sup>nd</sup> Year				
Course Number	Course Name	Lec	Lab	Credit
GRD 241	Graphic Design III	2	4	4
GRD 285	Client Media Relations	1	2	2
WEB 140	Web Development Tools	2	2	3
	Humanities/Fine Arts Elective			3
	Social/Behavioral Science Elective			3
<b>Total</b>				<b>15</b>

Major Electives				
Course Number	Course Name	Lec	Lab	Credit
ART 264	Digital Photography I (S)	1	4	3
ART 265	Digital Photography II	1	4	3
CTI 110	Web, Pgm, and DB Foundation	2	2	3
CTS 125	Presentation Graphics	2	2	3
GRD 113	History of Graphic Design	3	0	3
GRD 167	Photographic Imaging I	1	4	3
GRD 265	Digital Print Production	1	4	3
GRD 271	Multimedia Design I	1	3	2
GRD 272	Multimedia Design II	1	3	2
GRD 275	Animation I	1	3	2

\* - Designates classes preparing students to sit for Adobe ACA certification tests

Spring – 1 <sup>st</sup> Year				
Course Number	Course Name	Lec	Lab	Credit
CIS 110	Introduction to Computers (S)	2	2	3
<b>GRD 122</b>	<b>Drawing Fundamentals II</b>	1	3	2
<b>GRD 131</b>	<b>Illustration I</b>	1	3	2
<b>GRD 142</b>	<b>Graphic Design II</b>	2	4	4
<b>GRD 152</b>	<b>Computer Design Tech I *</b>	1	4	3
	Mathematics/Natural Science Elective (S)			3
<b>Total</b>				<b>17</b>

Spring – 2 <sup>nd</sup> Year				
Course Number	Course Name	Lec	Lab	Credit
BUS 280	REAL Small Business	4	0	4
GRD 280	Portfolio Design	2	4	4
WEB 214	Social Media	2	2	3
	Communications Elective			3
	Major Elective			4
<b>Total</b>				<b>18</b>

Major Electives (cont.)				
Course Number	Course Name	Lec	Lab	Credit
GRD 281	Design of Advertising	2	0	2
MKT 120	Principles of Marketing	3	0	3
OST 131	Keyboarding	1	2	2
SGD 111	Introduction to SGD	2	3	3
WBL 110	World of Work	1	0	1
WBL 111	Work-Based Learning I and	0	0	1
WBL 115	Work-Based Learning Seminar I	1	0	1
WEB 120	Intro Internet Multimedia	2	2	3
WEB 210	Web Design	2	2	3

**It is strongly recommended to take courses in bold during the 1<sup>st</sup> year.**

(S) – Designates recommended classes for students starting in spring of the first year